

## **Horasis Global Meeting**

5 - 8 May, 2018, Cascais, Portugal

*Inspiring our future*

***Under the patronage of the President of the Republic of Portugal***

**Co-hosts:**

- City of Cascais
- Government of Portugal

**Co-chairs:**

- Amr Al-Dabbagh, Chairman, Al-Dabbagh Group, Saudi Arabia
- José Manuel Barroso, Chairman, Goldman Sachs International, United Kingdom
- Diana Farrell, President and CEO, JPMorgan Chase Institute, USA
- Pansy Catalina Ho, Chairwomen, Shun Tak Holdings, Hong Kong SAR
- Fouad Makhzoumi, Chairman, Future Group, UAE
- Strive Masiyiwa, Founder and Chairman, Econet Wireless, South Africa
- António Mexia, Chief Executive Officer, EDP International, Portugal
- The Rt Hon Patricia Scotland QC, Secretary-General, Commonwealth
- Deborah Wince-Smith, President, United States Council on Competitiveness, USA

**Knowledge Partners:**

- Estoril Sol
- Hill & Knowlton
- KPMG

**Academic Partner:**

- Nova School of Business and Economics

**Institutional Partner:**

- CIP - Confederation of Portuguese Business

# Horasis

The Global Visions Community

Day one – 5 May Palacio Hotel	Day two – 6 May Congress Centre / Casino	Day three – 7 May Congress Centre / Castillo	Day four – 8 May Palacio Hotel
	<b>08.00-09.30 Breakfasts</b> - Europe - Populism	<b>07.30-09.00 Breakfasts</b> - Power of Love - Tell your Story - Art & Theatre - Youth - Empowering Trust	<b>08.00-09.30 Breakfasts</b> - Inspired for Life - Rethinking Capitalism - Health Care - Unknown Futures - Culture
	<b>09.30-11.00 Sessions</b> - Off-shoring or re-shoring - Innovation Centers - Future Role of Business - Globalization - Infrastructure - Economic Growth	<b>09.00-10.00 Plenary</b> World economic outlook	<b>10.00-12.30 Sightseeing</b> A Morning in Cascais
	<b>11.00-12.00 Grand Opening</b> Welcome and introduction	<b>10.30-12.00 Sessions:</b> - Corporate Growth - Entrepreneurial Gale - Minimizing Spin - Mega-cities - Cross-border Financing - Charting the Unknown	
	<b>12.00-14.00 Lunches</b> - Portugal - United Kingdom - Networking Lunch	<b>12.00-14.00 Lunches</b> - Brazil - Cabo Verde - Networking Lunch	
<b>14.30-15.00</b> Bus to downtown Cascais	<b>14.00-15.00 Plenary</b> Inspiring our Future	<b>14.00-15.00 Plenary</b> Religion's Role in Business	
<b>15.00-16.30 Horasis Agora:</b> Citizens of Cascais	<b>15.00-16.30 Sessions</b> - Sustainable Migration - Trade Barriers - Risk Response - Gender Gap - Critical Education - Energy	<b>15.00-16.30 Sessions</b> - Middle East - China and Asia - Africa - Latin America - Russia - Central Asia	
<b>16.30-17.00</b> Return bus	<b>16.30-17.00</b> Contact Break	<b>16.30-17.00</b> Contact Break	
<b>17.00-18.30 Sessions</b> - Capital Markets - Stock Markets - Labour Markets - Black Markets - Real Markets	<b>17.00-18.00 Plenary</b> Combatting climate change	<b>17.00-18.00 Plenary</b> The American dream	
<b>18.30-19.30 Plenary</b> Humanizing Leadership	<b>18.00-19.30 Sessions</b> - Digital Future - Artificial Intelligence - Future Banking - IoT - Robots - Hacking <i>Walk to Casino</i>	<b>18.00-19.00 Plenary</b> Roadmap for Transition  <i>Bus to Citadel Palace</i>	
<b>19.30-21.00</b> Welcome Reception	<b>19.30-20.00</b> Reception	<b>19.30-20.00</b> Reception	
	<b>20.00-22.00 Dinner</b> (Casino) Inspiring the Nation	<b>20.00-22.00 Dinner</b> (Citadel) World Out of Balance	
	<b>22.00-23.00 Reception</b>	<b>22.00-23.00 Reception</b>	

**5 May 2018**

## **Arrival and check-in at Palacio Hotel**

**14.00-22.00 Registration** (Palacio Hotel)

*Optional program*

**14.30-15.00 Bus to downtown Cascais**

*Optional program*

**15.00-16.30 Horasis Agora: An Open Discussion** (Cascais Town Hall)

At the outset of the Horasis Global Meeting, delegates are invited to meet with the citizens of Cascais for an exchange of ideas. With the Agora (Ancient Greek for 'open place of assembly'), Horasis provides a platform where delegates and citizens from all walks of life can gather to discuss world matters and the future of our societies.

*Chaired by*

- **Miguel Pinto Luz**, Vice Mayor, Cascais, Portugal

**16.30-17.00 Bus to Palacio Hotel**

**17.00-18.30 Update Sessions**

*The update sessions will review developments since last year's Horasis Global Meeting and will assess critical challenges of various global market places in the short and long term.*

### **Capital Markets**

Capital markets are complex, mediated by computers, fast moving and global. The Basel III Accords followed G20 member's inspirational vision, yet US Regulators now wish to dismantle the Dodd-Frank Act and the Volker Rule - how will capital markets respond? Will this create uncertainty or inspire a more open market for investors and innovation?

- **Florence Bindelle**, Secretary General, European Issuers, Belgium
- **Brian C. Henderson**, Founding Partner, Henderson International Advisors, USA
- **Everson S. Lopes**, Partner, Valor Capital Group, Brazil
- **Theo Timmermans**, Secretary General, European Financial Services Round Table, Belgium
- **Yan E. Yanovskiy**, Founder and Managing Partner, First Nation Société Bancaire, Russia

*Chaired by*

- **tbc**

### **Stock Markets**

Stock markets provide a trading service for the exchange of financial instruments by brokers and speculators. Panellists are asked to discuss the market buoyancy and economic futures - and to give five predictions for the short and the long term.

*Chaired by*

- **Tamer Bazzari**, Chief Executive Officer, Genero Capital, UAE

**Horasis: The Global Visions Community**

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phone +41 79 305 3110, fax +41 71 686 50 59, mail [richter@horasis.org](mailto:richter@horasis.org)

- **R. James Breiding**, Chief Executive Officer, Naissance Capital, Switzerland
- **Volkert Doeksen**, Founder, Alpinvest Partners, The Netherlands

*Chaired by*

- **tbc**

## Labour Markets

Robots can offer strong support physically and potentially mentally to our world of work and they do not ask for wages. How might this affect labour markets as they disrupt traditional patterns of work, education needs, and possibly increase dis-connected self-employment? How can we inspire the unemployed to re-engage with society?

- **Andrew Chakhoyan**, Director, VEON, The Netherlands
- **Seamus Smyth**, Partner, Carter Lemon Camerons, United Kingdom
- **Felix Ruiz**, Founder and Chairman, jobandtalent, Spain
- **Alexander Spermann**, Associate Professor, University of Freiburg, Germany
- **Elliott Wislar**, Chief Executive Officer, Clearbrook, USA

*Chaired by*

- **Pat Milligan**, Senior Partner, Mercer, USA

## Black Markets

Black markets service most economic sectors – in banking, automobiles, pharmaceuticals – all threaten the real economy and are often negligent of safety standards. What are the most hazardous to us? Why do they exist so blatantly? How to eradicate this global malaise?

- **Nitin Datta**, Managing Partner, Chanks Business Services, United Kingdom
- **Ian Mcdougall**, Executive Vice President, LexisNexis, USA
- **Mahomed Iqbal**, Managing Partner, The Partnership, Portugal
- **M. Salman Ravala**, Attorney, Criscione Ravala, USA
- **Oltmann Siemens**, Trustee, Orient Institute, Germany
- **Irina Veselova**, President, Planet Capital, Russia
- **Mark V. Vlastic**, Adjunct Professor of Law, Georgetown University, USA

*Chaired by*

- **Brook Horowitz**, Chief Executive Officer, IBLF Global, United Kingdom

## Real Markets

Markets of tangible items need careful and timely management. What checks and balances ought to be developed to permit greater freedom while ensuring fairness? Can these checks be applied equally well to manage easy movement of people, goods and knowledge?

- **Lindley Edwards**, Chief Executive Officer, AFG Venture Group, Australia
- **John Cook**, Chairman, Rock Lake Associates, Switzerland
- **Mathew Jacobson**, Founder, Ducere, Australia
- **Oliver Naderi**, Founder and Chief Executive Officer, Investors Group Iran, Iran
- **Sergey Repa**, Managing Partner, Georgia Welcome Center, Georgia

*Chaired by*

- **Esteban Gómez Nadal**, Managing Partner, Palladium, UAE

## 18.30-19.30 **Plenary: A Horasis Tribute to Nelson Mandela - Inspiring Leadership** (Hotel Palacio)

This year we celebrate the centenary of the birth of Nelson Mandela who worked tirelessly to free South Africa from racial division. He cherished the ideal of a democratic and free society in which all people live together in harmony and with equal opportunities. He was charismatic and a tenacious visionary who's integrity and forgiveness inspired global leaders. How can we translate Mandela's legacy into our times?

- **Sello Hatang**, Chief Executive, Nelson Mandela Foundation, South Africa
- **Mac Maharaj**, Former Spokesperson of the Government of South Africa, South Africa
- **Deepak Premnarayan**, Chairman, ICS Group, India
- **Jorge Sampaio**, Former President of Portugal, Portugal

*Chaired by*

- **António Mateus**, Presenter and Coordinator, Portuguese Public TV (RTP), Portugal

## 19.30-21.00 **Welcome Reception** (Hotel Palacio)

Participants are invited to meet in an informal atmosphere upon arrival. From the hotel's terrace, we can enjoy the spectacular views of the gardens, the ocean and the City of Cascais.

## 6 May 2018

**From 07.00 Registration** (Estoril Congress Centre)

### 08.00-09.30 **Breakfast Updates**

*We reflect upon global changes that may have impinged on many of us: considering how national political surges have altered government round the globe and how the changed government attitudes might have altered the global agenda.*

### **Europe at the Tipping Point**

Europe faces critical times. Despite all populist challenges the economies of the EU are growing and Brexit might be absorbed by continental Europe. How can Europe build on its erstwhile unity? Where will Europe and the Euro be in ten years from now?

- **Werner Hoyer**, President, European Investment Bank, Luxembourg
- **Carlos Moedas**, European Commissioner for Research, Science and Innovation, Belgium

*Comment by*

- **Larry Stone**, President, BT Group, United Kingdom

*Chaired by*

- **Raphael Minder**, Correspondent, New York Times, Spain

### **Responding to the Rise of Populism**

In several elections the forecasting pundits have been wrong and an outsider party has gained many votes. This has been seen in the US and in Europe. One result of the political change is a lack of policy directives potentially delaying capital investment in businesses and stalling innovation. Can

businesses agree sufficiently robust rules to inspire their future, generate growth, and defeat populism?

• **Augusto Santos Silva**, Minister of Foreign Affairs, Portugal

*Chaired by*

• **Anne McElvoy**, Policy Editor, The Economist, United Kingdom

## 09.30-11.00 Dialogue Sessions

*In these panels we will review trends that impinge on the worlds of commerce and business. What are the key challenges that we are going to face? And what are the policy options for getting back to buoyant economic growth?*

### Outsourcing, Off-shoring and Re-shoring

Business leaders often supported their shareholders by moving work off-shore. Presently populism demands re-shoring, but is this the best option? If it is more efficient to manufacture abroad so freeing local staff to undertake tasks better suited to their skill, why re-shore? What are the critical economic and social arguments?

• **Peter Armand**, Chief Executive Officer, AFCapital, Russia

• **Krishna Bodanapu**, Chief Executive Officer, Cyient, India

• **Cristina Fonseca**, Co-Founder, Talkdesk, Portugal

• **Colin Habberton**, Founder and Managing Director, Relativ Group, South Africa

• **Katja Schenke-Layland**, Director, Fraunhofer Institute for Interfacial Engineering and Biotechnology, Germany

*Chaired by*

• **Saruhan Hatipoglu**, Chief Executive Officer, BERI, USA

### Creating Centers of Innovation

Once Silicon Valley was the premier center for innovation entrepreneurship and venture capital applications, now we might include various places across Asia and Europe. What are the critical factors that typify these centers? Can they be replicated elsewhere and thus boost a nation's GDP potential.

• **Ellen K Dyvik**, Managing Partner, EN Capital Limited, United Kingdom

• **Simon Galpin**, Managing Director, Bahrain Economic Development Board, Bahrain

• **Anton Grachev**, Chief Executive Officer, Kazan IT Park, Russia

• **Jorge Saraiva**, Chairman, Applied Dynamics, Portugal

• **Paul Smith**, President and Chief Executive Officer, CFA Institute, USA

• **Christian Tidona**, Founder and Managing Director, BioMed X, Germany

• **Alisée de Tonnac**, Chief Executive Officer and Co-founder, Seedstars World, Switzerland

• **Zhu Li**, Member of Council, China Society of World Economics, China

*Chaired by*

• **Nadim Habib**, Professor, Nova School of Business and Economics, Portugal

### Business Leaders Ask: What exactly is our Future Role?

While globalization and technology has boosted growth across the world, rapid changes have also created widespread concern that only a few will benefit. Doing good should be a core responsibility of business, besides the obvious focus on the bottom line. What is the future role of business leaders? And how can business leaders ensure that growth benefits all?

# Horasis

The Global Visions Community

- **Yahia Abdul-Rahman**, Chairman, Bank of Whittier, USA
- **Harald Einsmann**, Member of the Supervisory Board, Tesco, United Kingdom
- **Yoanna Gouchtchina**, Co-founder and Chief Executive Officer, @Very Clothe, Germany
- **Lord Michael Hastings**, Member of the House of Lords, United Kingdom
- **Adem Kumcu**, President, New European Business Confederation (UNITEE), Belgium
- **Michele Orzan**, President, EuCham, Hungary
- **Daniel Schwartz**, Chief Executive Officer, Porticus, The Netherlands

*Chaired by*

- **Sean Cleary**, Chairman, Strategic Concepts, South Africa

## Shaping and Governing Globalization

Without doubt, globalization has given many people access to education, employment and economic inclusion. Still, public distrust of global integration is on the rise, leading to the populist demands to close borders. How can the benefits of globalization shared better? And how to overcome the potential risks of globalization?

- **Erik Berglof**, Professor, London School of Economics and Political Science, United Kingdom
- **Alexandre Nilo Fonseca**, Chief Executive Officer, A2D Consulting, Portugal
- **Joseph P Garske**, Chairman, The Global Conversation, Italy
- **Peter Kempen**, Managing Director, Inspired to Inspire!, The Netherlands
- **David Nussbaum**, Chief Executive, The Elders, United Kingdom
- **Alex Polynov**, Co-founder, Founderfellows, Russia
- **Jorim Schraven**, Director, Netherlands Development Finance Company (FMO), The Netherlands
- **Zoran Thaler**, Minister of Foreign Affairs (ret.), Slovenia

*Chaired by*

- **Stephen B. Young**, Global Executive Director, Caux Round Table, USA

## Delivering on Infrastructure

The great wave of infrastructure development from the 1960s through today now demands a re-think. Deeper interconnectivity is needed to offer end-to-end digital processing so the system can even query if we ordered the correct item. How close are we to creating a global mesh capable enough to be a life-support system? What new international accords are needed?

- **Eduardo Catroga**, Chairman, EDP, Portugal
- **Stéphane Frappat**, Member of the Board of Directors, Summa Group, Russia
- **Henri Hie**, Professor, Polytechnic University of Hong Kong, Hong Kong
- **John Manners-Bell**, Chief Executive Officer, Transport Intelligence, United Kingdom
- **Vadim Osipov**, Chief Executive Officer, Slotex, Russia
- **Peter Somers**, Chief Executive Officer, SprintPack Group, Belgium

*Chaired by*

- **Akinori Niimi**, Managing Partner, ACA Investments, Japan

## Spearheading Economic Growth

Even with the current economic and political uncertainties and stressed budgets of both advanced and emerging economies global economic growth is increasing. What are the factors that will unleash growth further? And what are the key challenges that we are going to face?

- **Ali Bilaloglu**, Chief Executive Officer, Dogus Otomotiv, Turkey
- **Yves Decadt**, Chief Executive Officer, BioLingus, Switzerland

- **Philippe Gugler**, Professor, University of Fribourg, Switzerland
- **Emmanuel Justima**, Chief Executive Officer, Modricenir, Haiti
- **Milorad Katnic**, Associate Professor, University of Donja Gorica, Montenegro
- **Matt Koppers**, Chief Executive Officer, Startup Manufactory, United Kingdom
- **Jean Salomé**, Managing Director, The Aentib Group, Canada
- **Jean-Michel Six**, Managing Director and Chief Economist, S&P Global Ratings, France
- **Alex Sozonoff**, Chairman, FlyVictor.com, Finland

*Chaired by*

- **Peter V. Rajsingh**, Partner, Alternative Investments, USA

*Optional: Pre-registration required*

## **10.00-11.00 Press Conference with Co-Chairs: Inspiring our Future**

Meet the co-chairs of the Horasis Global Meeting as they share their expectations for the meeting and their view on the current state of the world. They will also illustrate their views on how to inspire the future.

## **11.00-12.00 Grand Opening of the Horasis Global Meeting**

Delegates are invited to participate in the Grand Opening of the 2018 Horasis Global Meeting, one of the world's foremost annual gatherings of business leaders who interact with government and thought leaders. The meetings theme 'Inspiring the Future' is chosen because we must at this time gather to ensure our future is more stable and more peaceful; and one in which young people can become inspirational people. The Horasis Global Meeting is held in partnership with the City of Cascais and the Portuguese Government.

- **Mohamed ElBaradei**, Vice-President of Egypt (ret.), Nobel Peace Prize 2005, Egypt
- **Manuel Caldeira Cabral**, Minister of Economy, Portugal

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland
- **Miguel Pinto Luz**, Vice Mayor, Municipality of Cascais, Portugal

## **12.00–14.00 Lunches in Parallel**

### **Update on Portugal**

The Portuguese economy continues to grow. What socio-economic strategies are pertinent to Portugal? Are they contingent upon its location, social fabric, or language? Can its success be applied across the EU? What does Portugal's investment landscape look like?

- **Manuel Caldeira Cabral**, Minister of Economy, Portugal

*Comment by*

- **Luis Filipe de Castro Henriques**, Chief Executive Officer, aicep Portugal Global, Portugal
- **Antonio Saraiva**, President, CIP - Confederation of Portuguese Business, Portugal

*Chaired by*

- **Jeremy Warner**, Assistant Editor, The Daily Telegraph, United Kingdom

### **Update on the United Kingdom**

The EU referendum result has been a catalyst for major political debate in the United Kingdom. What are the country's perspectives in the post-BREXIT world? And what will BREXIT mean for investors and trading partners?

*Chaired by*

- **Martin Ivens**, Editor, The Sunday Times, United Kingdom



## Networking Lunch

An opportunity to share ideas and insights in an informal setting.

### 14.00-15.00 Opening Plenary: Inspiring our Future

It is time, now, to reset our trust in our institutions. The voices of extremes – left, right and centrist populists have spoken, sometimes overturning voting expectations. To meet their demands we need both the vigor of youthful action and the wisdom of reflective diplomacy. This opening plenary will set the scene and provide intellectual rigor for the delegates to incorporate the inspirations to develop and sustain our future embracing everyone. If we believe, we will overcome oppression.

- **José Manuel Barroso**, Chairman, Goldman Sachs International, United Kingdom
- **Pansy Catalina Ho**, Chairwomen, Shun Tak Holdings, Hong Kong SAR

*Chaired by*

- **Nik Gowing**, International Broadcaster, King's College London, United Kingdom

### 15.00-16.30 Boardroom sessions

*In these sessions the participants shall consider how we can begin to pull together for the common good, to become less selfish. We are to map out where we may be headed and how we may plan progress coherently.*

#### Modelling Sustainable Migration

Wars, demographic imbalances and climate change thrust people to migrate. Some see this as a European issue, but globally people express their desire for betterment by migrating en masse. In parallel, businesses worldwide lack well-educated staff - should we open our borders to immigrants? What are the implications for business and society short and long-term?

- **Joséphine Goube**, Chief Executive Officer, Techfugees, France
- **Helena Barroco**, Secretary General, Global Platform for Syrian Students, Portugal
- **Philip Chow**, Chief Executive Officer, Humanitas, China
- **Cleopatra Kitti**, Founder, The Mediterranean Growth Initiative, Cyprus
- **Stephen Vasconcellos-Sharpe**, Founder, Reboot the Future, United Kingdom
- **Catherine Woollard**, Secretary General, European Council on Refugees and Exiles, Belgium

*With a special address by:*

- **Yves Leterme**, Former Prime Minister of Belgium; Secretary-General, International IDEA, Sweden
- Chaired by*
- **Jorge Braga de Macedo**, Professor, Nova School of Business and Economics; Former Minister of Finance, Portugal

#### Emerging Trade Barriers

The recent surge of populist movements has pushed many governments to raise trade barriers. Contrary to the evidence that trade supports growth, many policy-makers now believe that import restrictions are necessary to shore up their respective national economies. How can business demonstrate that closer integration with overseas suppliers and customers can continue to increase local wealth generation? Will businesses be able to overcome political scepticism

and restore public confidence in their global and local impact?

- **Fernando Costa Freire**, Managing Partner, Edeluc, Portugal
- **Mats Hellström**, Former Minister for Foreign Trade, Sweden
- **Gary V. Litman**, Vice President, U.S. Chamber of Commerce, USA
- **Jacek Olechowski**, Chief Executive Officer, MediaCap, Poland
- **Tan Chin Nam**, Chairman, Temasek Management Services, Singapore
- **Manny Volk**, Chief Executive Officer, Premier Group International, USA

*Chaired by*

- **Lawrence Pratchett**, Dean of Business, Law and Government, University of Canberra, Australia

## First Responders to Global Risk

Local risks and accidents can be met by 'first responders', but global risks are not only interconnected they have systemic impacts. Could the responder concept be extended globally? What risks are to be ranked by pertinence? Could entrepreneurs create positive change circumventing geopolitical tensions? And could they react more quickly than governments?

- **Harry Anastasiou**, Professor, Portland State University, USA
- **Sham Bathija**, Senior Economic Adviser to the President of Afghanistan, Afghanistan
- **Piers Cumberlege**, Chairman Europe, Veracity, United Kingdom
- **Thomas Eymond-Laritz**, Executive Director, APCO Worldwide, United Kingdom
- **Eduardo Olier Arenas**, Chief Executive Officer, Instituto Choiseul, Spain
- **Efi Stenzler**, Chairman, Jewish National Fund, Israel

*With a special address by:*

- **Elisabeth Rehn**, Honorary Minister of State, Finland

*Chaired by*

- **Ricardo Costa**, Managing Director, Expresso, Portugal

## Closing the Gender Gap

In many nations women are barred from education and expected to remain hidden in their homes. On average women are equal to men; why not fully develop this fact to benefit the globe and increase the numbers of educated working age people? How to do this as men seem dominant, diversity is derided, and women are often in a weak role? Which businesses will benefit most and can form the vanguard of change?

- **Puneh Ala'i**, Founder and Executive Director, For The Unseen, USA
- **Christina M. Alfonso**, Chief Executive Officer, Madeira Global, USA
- **Sara Boukhoubza**, Director, Saudi Vision 2030, Saudi Arabia
- **Barbara Fischer**, Founder, Arena Ventures, Switzerland
- **Julia Häusermann**, Founder and President, Rights and Humanity, United Kingdom
- **Shirley Quayle**, Founder and Managing Partner, SASI, USA
- **Natalie Samovich**, Co-founder, Enercoutim, Portugal

*Chaired by*

- **Eileen Aranda**, President, Claremont Lincoln University, USA

## Simply Attending School is not Education

Too many teachers do not educate well – they attend class and follow a curriculum dumbly. Their pupils do not learn to engage in critical thinking – and children lacking understanding are passed automatically to the next class. Children are the future: how can we ensure they are taught to think, engage in discourse, and go on to inspire the future? Is a new business model for education needed?

- **Irene Bangwell**, Founder, Handz and Mindz, Nigeria
- **Peje Emilsson**, Chairman, Kunskapsskolan Education, Sweden
- **Rodria Laline**, Founder, Intrabond Capital, The Netherlands
- **Tim Mescon**, Executive Vice President, AACSB International, USA
- **Frédéric de Mevius**, Chairman, Verlinvest, Belgium
- **Natasha Lance Rogoff**, Founder and Chief Executive Officer, Ingredients for Education - KickinNutrition.TV, USA
- **António Moreira Teixeira**, President (ret.), European Distance and E-learning Network, United Kingdom

*Chaired by*

- **Keith Burnett**, Vice-Chancellor, University of Sheffield, United Kingdom

## Creating Sustainable Energy Policies

We know innovation takes years to come to fruition yet novel technologies are often embedded in national energy policies. Highly polluting coal and nuclear fuel are being phased out – what are the viable alternatives for 24/7 electricity supply? How do we provide enough power for industry, commerce and electric vehicles or are we willing to be in the dark at night-time?

- **Henry Fahman**, Chairman, PHI Group, USA
- **Heinz Haller**, Executive Vice President and President of Dow Europe, Middle East and Africa, Dow Chemical, Switzerland
- **Kola Karim**, Chief Executive Officer, Shoreline Energy International, Nigeria
- **Mottie Kessler**, Chairman, 2M Holdings, United Kingdom
- **Robert Mantse**, Managing Director, M2 Capital Partners, Hungary
- **Johan Rockström**, Executive Director, Stockholm Resilience Centre, Sweden
- **Zarnigor Zakirova**, Co-founder, ZTE Petrol, Uzbekistan
- **Virgilio Viana**, Chief Executive Officer, Sustainable Amazon Foundation, Brazil

*Chaired by*

- **Lawrence Bloom**, Secretary General, Be Earth Foundation, United Kingdom

## 16.30-17.00 Contact break

## 17.00-18.00 Plenary: Combating Climate Change

If a climate disaster is to be averted, we will have to move forward without relying on fossil fuels. How to accelerate our transition to clean energy? And how is the global community working to meet the conflicting aims of greater electricity demand using cleaner sources – at home, in businesses and via government regulation?

- **Brice Lalonde**, Minister of the Environment (ret.), France

*Chaired by*

- **Rajendra K. Pachauri**, President, World Sustainable Development Forum, India; Nobel Peace Prize 2007 on behalf of Intergovernmental Panel on Climate Change

## 18.00-19.30 Sessions: Cyber Futures

*In a little over half a century 'the transistor effect' has radically altered our world – we are now wondering occasionally if we are subordinate to the robots! Digitization can offer very many benefits to humankind but our ability to agree controls lags behind developments. These sessions offer opportunities to explore various issues and their futures.*

## Leading into the Digital Future

Digitization will change the way we work, live and interact with one another. Anticipating and implementing these changes will require leadership but also clear vision. How will successful businesses and societies look like in the future? And how can we shape global systems to navigate widespread digitization?

- **Basar Akpınar**, Chief Executive Officer and Co-Founder, P.I.Works, Turkey
- **Fang Tingting**, Co-Founder, Heyshop, China
- **Philipp Gerbert**, Senior Partner and Managing Director, The Boston Consulting Group, Germany
- **José Antonio Martínez**, Founder and Chief Executive Officer, The Science of Digital, Spain
- **Ricardo Marvão**, Co-founder, Beta-I, Portugal
- **Ari Ratner**, Founder and Chief Executive Officer, Inside Revolution, USA
- **Vitaly V. Vinogradov**, Founding Partner, i-Accelerator, Russia

*Chaired by*

- **Carlos Moreira**, Founder and Chairman, WISeKey, Switzerland

## Embracing Artificial Intelligence (AI)

Systems managed by AI have broad potential. But one difficulty is ensuring their computer programs can distinguish right from wrong. How can AI impact the future? And how to design models to ensure that benefits are maximized and associated risks are kept under control?

- **George I. Fomitchev**, Founder and Chief Executive Officer, Endurance, USA
- **Ralf Hirt**, Chief Operating Officer, Harri, USA
- **Adriaan Ligtenberg**, Founder and Chief Executive Officer, AllMobile Fund, USA
- **Clas Neumann**, Senior Vice President, SAP, Germany
- **João Romão**, Founder, GetSocial, Portugal
- **A. Lloyd Thomas**, Managing Partner, Athene Capital, United Kingdom
- **Paulo Trezentos**, Chief Executive Officer, Aptoide, Portugal

*Chaired by*

- **Mark Minevich**, Founder, Going Global Ventures, USA

## Mobile vs Traditional Banks

Traditional banking grew out of 'coffee shop agreements' into big buildings in big cities: rural people were left un-banked. With the popularity of smartphones all banking has become mobile. Is there still a role for traditional personal banking? Does this apply across all banking and financial products?

- **Jouko Ahvenainen**, Founder and Executive Chairman, Grow VC Group, USA
- **Isabel Ferreira**, Executive Board Member, Novo Banco, Portugal
- **AbdelGadir Warsama Ghalib**, Member of the Board, Bank of Bahrain and Kuwait, Bahrain
- **Robert H. Kahn**, Managing Director, Automated Financial Systems, USA
- **Istvan Lengyel**, Secretary General, Banking Association for Central and Eastern Europe (BACEE), Hungary
- **João Menano**, Co-founder, James Finance, Portugal
- **Rodrigo Menezes**, Managing Partner, Derraik & Menezes Associados, Brazil

*Chaired by*

- **tbc**

## Managing the Internet of Things

As computers become smaller and their programming easier it is tempting to embed them everywhere creating the Internet of Things. But each device can be hacked. How to control this? Should governments demand 'backdoors' to all codes? Is that ethical or even beneficial for society? Who should oversee whom?

- **João Barros**, Founder and Chief Executive Officer, Veniam, Portugal
- **Ulf Beyschlag**, Chief Executive Officer, Clipessence, Germany
- **Eric Buatois**, General Partner, Benhamou Global Ventures, Israel
- **Arda Kutsal**, Founder, Webrazzi, Turkey
- **Rob Leslie**, Founder, Sedicii, Ireland
- **Ted Pendleton**, Senior Vice President, AlphaPoint, USA

*Chaired by*

- **Henry Weil**, Professor, MIT Sloan School of Management, USA

## Inspiring Robots

Robots are machines with embedded computers so theoretically we are in control. Computer power is enormous so 'control' has become a concept, a memory. How can we ensure robots work for us to deliver their enormous benefits? Or should we all become modern-day Luddites?

- **Scott Arpajian**, Chief Executive Officer, Softonic, Spain
- **Stacy Kenworthy**, Chief Executive Officer, HellaStorm, USA
- **Marc Koska**, Founder, ApiJect, United Kingdom
- **Nathaniel Krasnoff**, Partner, Wildcat Venture Partners, USA
- **Miguel Leitmann**, Founder and Chief Executive Officer, Vision-Box, Portugal
- **Nikolaos Mavridis**, Director, Interactive Robots and Media Laboratory, UAE
- **Oliver Reichenstein**, Founder, Information Architects, Japan
- **Diederick van Thiel**, Chief Executive Officer, AdviceRobo, United Kingdom

*Chaired by*

- tbc

## Computer Hacking was a Game – now it Can Topple Governments

As the worlds of commerce, industry and politics rely more on interlinked digital systems hacking and digital infiltration becomes simpler with potentially deadly results. How should we protect ourselves, our data and our identity? What aspects of our lives are at risk from digital spies?

- **Michael Altendorf**, Co-founder and Chief Executive Officer, Adtelligence, Germany
- **Parag Amin**, President, Radiqal, USA
- **James Fierro**, Founder and Chief Executive Office, ECO Capacity Exchange, United Kingdom
- **Taner Özdes**, General Manager, Infonet Technologies, Turkey
- **Nuno Sebastião**, Chairman, FeedZai, USA
- **Bulent Tekmen**, Founder, Ininal, Turkey

*Chaired by*

- tbc

**19.30-19.40 Walk from the Estoril Congress Center to the Casino Estoril, Avenue Dr. Stanley Ho**

**19.40-20.00 Reception (Casino Estoril)**

**20.00-22.00 Opening Dinner: Inspiring the Nation (Casino Estoril)**

Charismatic leaders can pull a nation from the brink of ruin and align their people along a better pathway to the future. Sometimes only small tugs are needed, but now with much global unrest, leaders have to offer hope and inspiration to their citizens as global interactions cannot always be fully understood. Tonight we will hear how Portugal has developed, and redeveloped into a newly vibrant nation.

- **António Costa**, Prime Minister of Portugal, Portugal

**22.00-23.00 After-dinner Reception (Hotel Palacio)**

## 7 May, 2018

from **07.30 Registration (Estoril Congress Centre)**

**07.30-08.45 Breakfast Sessions: Creating Opportunities**

*We now shall consider how we may overcome pinch-points and hurdles acting against personal progress and the development of opportunities. Can governments and businesses help shape new destinies?*

### **The Power of Love**

Altruism and love, suggests philosophers, create a calmer and fulfilling life-style. Businesses too depend on friendly long-lasting relationships up-stream and down-stream. How might this be fostered in the current regime of short-termism and shallow social-media 'following'?

- **Jan René Fricke**, Founder, Next Generation Forum, Germany
- **Pavel Shashkin**, Executive Secretary of Synodal Department, Moscow Patriarchate, Russia
- **Sonu Shivdasani**, Chairman, Soneva, Thailand
- **Canon Sarah Snyder**, Archbishop of Canterbury's Adviser for Reconciliation, United Kingdom
- **Nuno Venturinha**, Assistant Professor of Philosophy, Nova University, Portugal

*Chaired by*

- **Lou Marinoff**, Professor of Philosophy, City College of New York, USA

### **Reflect on the Story of Your Life**

In your past something or someone gave you inspiration to be who you are. Many are fearful of dynamism and breaking with their safe tradition – will your story inspire them to be freely entrepreneurial? What were the barriers to be overcome? What did you gain?

- **Chris Arnold**, Founder and Chief Executive Officer, World Merit, United Kingdom
- **Denise Cortês-Keyser**, Managing Director, Core Investments, Mozambique
- **Isinay Kemmler**, Founder and Chief Executive Officer, Global Success, Germany
- **Ignacio Pérez Díaz**, Member of the Board, La Zagaleta, Spain
- **Oliver Luckett**, Chief Executive Officer, Revilopark, Iceland
- **Miguel Neiva**, Founder and President, ColorADD, Portugal

- **Emily Reichman**, Partner, Jackson Square Ventures, USA
- **Joseph Wambia**, Chief Investment Officer, Brookwood Capital Corporation, USA

*Chaired by*

- tbc

## Art and Theater as Media for Expressing Hope

Artists and actors express ideas and hopes of betterment; they offer inspiration. Can businesses employ artistically creative people to elicit the hopes and wishes of their staff so the firm can be grown in a sustainable way? What platforms are needed to get this idea moving?

- **Petra Becker**, Managing Director, International Art Bridge, Germany
- **Miguel Branco**, Sculptor and Painter, Portugal
- **Jan Stael von Holstein**, Visiting Professor, Hong Kong Polytechnic, Hong Kong SAR
- **Manuel S. Pietra**, President and Chief Executive Officer, FreeBalance, USA
- **Jacqueline Otten**, Professor, Hamburg University of Applied Science, Germany
- **Christiane Riedel**, Chief Operation Officer, Center for Art and Media Karlsruhe, Germany
- **Xie Yuanmo**, Artist and Graphic Facilitator, China

*Chaired by*

- **Sanjit Sethi**, Director, Corcoran School of the Arts and Design, USA

## Inspiring Youth

Around the world youth are driving political change. Yet many young citizens are disengaged having lost hope in the future though they seem willing to join 'a cause' to stimulate change. Is it sufficient to empower youth to develop the opportunities they crave? How can age-intolerance be redirected to inspire the future?

- **Abdulaziz A. Albakr**, President, Business Management Technology, Saudi Arabia
- **Diogo Alves**, Co-founder, KickUp Sports, Portugal
- **Kingsley Bangwell**, Founder, Youngstars Development Initiative, Nigeria
- **Christophe Dossarps**, Chief Executive Officer, Sustainable Infrastructure Foundation, Switzerland
- **Ren Siyi**, Founder and Chief Executive Officer, Tea Plays, China
- **Parminder Vir**, Chief Executive Officer, The Tony Elumelu Foundation, Nigeria

*Chaired by*

- tbc

## Empowering Trust

Power is said to corrupt, and we find leaders are less and less trusted. How can this situation be changed? If we respect our leaders we might believe what they say so together we can strive for a better life. What are the steps needed to bring both sides to an empowered trusting life-style? Where do the business benefits accrue?

- **Rola Khoury**, Founder, Cloudburst Foundation, Italy
- **Phil O'Reilly**, Managing Partner, Iron Duke Partners, New Zealand
- **Ilya Ponomarev**, Founder, Trident Acquisitions, USA
- **Pajam Sobhani**, Executive Officer and Founder, Latest Thinking, Germany

*Chaired by*

- tbc

## 09.00-10.00 Plenary: World Economic Outlook

The world economy changes slowly but positively even with its hyper-connectivity while shrugging-off external shocks. What are the new risks at the top of the global economic agenda for 2018-2019 and which may be turned to opportunities? What trends can participants of the Horasis Global Meeting discern? Which might inspire our future?

- **Diana Farrell**, President and CEO, JPMorgan Chase Institute, USA
- **António Mexia**, Chief Executive Officer, EDP International, Portugal

*Chaired by*

- **Robert Friedman**, Senior Editor, Bloomberg News, USA

## 10.00-10.30 Contact Break (Foyer)

## 10.30-12.00 Boardroom Dialogue Sessions: Business as an Agent of Change

*Businesses are presently perceived negatively, even actively distrusted. Start-ups are the engines for growth; established businesses create harmony. How may the Horasis Global Meeting promote positive redevelopment?*

### Advancing Corporate Growth

It is increasingly complex to make the transition from start-up to small business to fully-thriving large and global business. Amid shifting operating environments, how are firms rethinking their growth strategies? What does it imply to take on the world and to build hyper-growing firms?

- **Carla Cico**, Member of the Supervisory Board, Alcatel-Lucent, France
- **John Danilovich**, Secretary General, International Chamber of Commerce, France
- **Sherif El-Gabaly**, Chairman, Polyserve Fertilizer and Chemical Group, Egypt
- **Hassan El Houry**, Group Chief Executive Officer, National Aviation Services, Kuwait
- **Heinrich Weiss**, Chairman, SMS Group, Germany

*Chaired by*

- **Jörg Rocholl**, President, ESMT, Germany

### Riding the Entrepreneurial Gale

Across the globe we hold beliefs we call our own culture, but together we face what economist Joseph Schumpeter calls a *gale* – the incessant creative destruction of the old, the rebuilding of the new. How can we ride this gale and work for a common good? And how can we support each other's learning to do this?

- **Ruben Atekpe**, President, Mecowa Group, Ghana
- **Roger King**, Member of the Supervisory Board, Orient Overseas International, Hong Kong SAR
- **Brian Pallas**, Chief Executive Officer and Founder, Opportunity Network, USA
- **Carlos Silva**, Co-Founder, Seedrs, United Kingdom
- **Eddie Thai**, General Partner, 500 Startups Vietnam, Vietnam
- **Praful Talera**, Chief Executive Officer, Dynamic Logistics, India

*Chaired by*

- **Ji Bo**, Assistant Dean, Cheung Kong Graduate School of Business, China



## Minimizing Spin, Fake and False News

Leaders have always employed spokespersons to help persuade their listeners. Those who speak the truth, or relate data correctly are deniable as peddlers of 'fake or false'. More fact-checking is needed before re-transmission of potentially erroneous data. How can we sift fact from fiction? Where does this responsibility lie? How can we avoid society's lapse into trivia?

- **Yilmaz Argüden**, Chairman, ARGE, Turkey
- **Olav zu Ermgassen**, Managing Director, Ermgassen & Co, Germany
- **Luis Correia da Silva**, Managing Partner, Think Tour, Portugal
- **Dmitri Gromov**, Chairman, RTS Telecom, Russia
- **David J. Lipkin**, Correspondent, Forbes Israel, Israel
- **Andy Serwer**, Editor-in-chief, Yahoo Finance, USA

*Chaired by*

- **Axel Bugge**, Chief Correspondent, Reuters, Portugal

## Reinventing Megacities

Megacities are growing at tremendous speed creating much inefficiency. What new practices and policies are needed to redesign these cities to embrace both the poor and the rich to deliver safe and secure services to all? How long will it take? At what cost? Would total re-location be the simplest solution?

- **Miguel Santo Amaro**, Co-founder, UniPlaces, Portugal
- **Julio Andrade**, Vice Mayor of Malaga, Spain
- **Moncef Belkhat**, Vice President of Casablanca Region, Minister of Youth & Sport (ret); Morocco
- **Sergio A. Fernández de Córdova**, Chairman and Co-Founder, P3SmartCity & PVBLIC Foundation, USA
- **Karen Tang**, Executive Director, The Better Hong Kong Foundation, Hong Kong

*Chaired by*

- **Andrei Sharonov**, Dean, The Moscow School of Management SKOLKOVO, Russia

## New Venture Cross-border Financing

Technology advances at a rapid pace often crossing national borders offering abundant opportunities for start-ups. How can we measure their viability? Are banks and venture capitalists ready to embrace cross-border risks in new market-place innovation hubs? Is a national bank of re-development the correct way forward?

- **Paulo Andrez**, President Emeritus, European Business Angels Association, Portugal
- **Martin Haemmig**, Visiting Professor, Renmin University, China
- **Ossama Hassanein**, Chairman, Rising Tide, USA
- **Gonçalo Lage**, Executive Board Member, PME investments, Portugal
- **Salvador Medina**, Founder, The Valhalla Fund, Spain
- **Álvaro Rodríguez Arregui**, Co-Founder and Managing Partner, IGNIA Partners, Mexico
- **Ann Winblad**, Managing Partner, Hummer Winblad Venture Partners, USA

*Chaired by*

- **Mel Horwitch**, Dean, CEU Business School, Hungary

## Charting the Unknown

The ancient mariners were brave – going where no one had ventured. We must now emulate them to chart the forces and cut through complexity. Which global mega-trends will shape the future? And what

are the future products, industries and related investments?

- **Noel Akpata**, Chief Executive Officer, Stratex Pro, Nigeria
- **Bo Inge Andersson**, Chief Executive Officer, Yazaki Europe, Germany
- **Iris de Brito**, Chief Executive Officer, New Capital, Mozambique
- **Ikram Sehgal**, Chairman, Pathfinder Group, Pakistan
- **André G Shearer**, Chairman, Cape Classics, South Africa
- **Pedro Vasco**, Chief Executive Officer & Co-Founder, Unbabel, Portugal

*Chaired by*

- **tbc**

## 12.00-14.00 Lunches in Parallel

### Update on Brazil

After two years of recession Brazil's economy is beginning to recover. The long-term fundamentals in the country are good and the opportunities for investments are abundant. Rodrigo Maia will provide an overview of the ongoing economic reforms and illustrate how they are changing the landscape for doing business in Brazil.

- **Rodrigo Maia**, President, House of Deputies, Brazil

### Update on Cape Verde

Investments into infrastructures, tourism and renewable energies as well as continued political and social stability have catapulted Cape Verde to new levels of economic growth. What are the government's priorities and strategies? And how can investors embrace the island nation's economic future?

- **Ulisses Correia e Silva**, Prime Minister of Cape Verde, Cape Verde

*Chaired by*

- **Carlos Carreiras**, Mayor of Cascais, Portugal

### Networking Lunch

An opportunity to share ideas and insights in an informal setting.

## 14.00-15.00 Plenary: Religion's Role in Business

Many global events seem beyond control and ultimately affect people locally. People become disillusioned, and without hope fall prey to despair and populism. How may we develop trust, faith and togetherness to enable inspirational progress that can develop economic, political and spiritual change? Businesses by and large are secular, but how are they impacted and inspired by religion?

- **Fouad Makhzoumi**, Chairman, Future Group, UAE

*Chaired by*

- **Brian J. Grim**, President, Religious Freedom & Business Foundation, USA

## 15.00-16.30 Boardroom Dialogue Sessions: Regional Business Programs

*Governments have agreed to aim very high with global initiatives on climate change and sustainable development goals; there are other issues. How can international groups, like G7, IMF, UN, etc advance their aid. Will cross-border or regional solutions be sufficient to meet global needs or do we need to move to a new global discussion?*

### The Middle East Conundrum

The past decades have seen continuous conflict across the region and it is the ordinary people who suffer. How can business and government leaders leverage momentum for long-term peace and stability in the Middle East? And what are the prospects for the region's global trade and investments?

- **Ronald Bruder**, Founder and Chairman, Education For Employment (EFE), USA
- **Tariq H. Cheema**, President, World Congress of Muslim Philanthropists, USA
- **Said Al-Maskery**, General Manager, Composite Pipes Industry, Oman
- **Mustafa Odeh**, Chairman, Dar Alhai for General Trading and Investment, Jordan
- **Marwan Al Sarkal**, Chief Executive Officer, Sharjah Investment and Development Authority, UAE
- **Ahmed Emara**, Founder and Group Chief Executive Officer, ReAya Holding, Saudi Arabia
- **Shireen Shelleh**, Managing Director, Center for Engineering and Planning, Palestine
- **Tarek Tawfik**, President, Cairo Poultry Group, Egypt

*Chaired by*

- tbc

### China Forging New Asian Linkages

Following the loss of US hegemony across the Asian region we see a re-alignment of nations to anchor round China. In the vacuum created by US President Trump's withdrawal from the Trans-Pacific Partnership (TPP), how should we view the new Asian Order? Where are the checks and balances?

- **Edgar Bullecer**, Co-founder and Chief Executive Officer, The Paglas Group, Philippines
- **Pedro Manuel de Oliveira Cardoso**, Chief Executive Officer, Banco Nacional Ultramarino, Macau
- **Luigi Gambardella**, President, ChinaEU, Belgium
- **Daisy Guo**, Co-founder, Tezign.com, China
- **Chitra Narayanan**, Associate Fellow, Geneva Centre for Security Policy, Switzerland
- **Rajeev Singh**, Director General, Indian Chamber of Commerce, India
- **William Y. Zhang**, Chairman, EU-China Municipal Development Commission, China

*Chaired by*

- **Kotaro Tamura**, Chief Executive Officer, Japan Strategic Initiative, Japan

### Africa's Passport to Competitiveness

Africa now has its own regional passport - though not yet widely deployed it is hoped it will lead to faster, more coherent growth. Even so, nations are still wary of each other. What can be done to increase African infrastructure development to promote trade facilitation? Who, and in which sectors, are the newly venturing businesses?

- **Salimo Abdula**, President, Intelec Holdings, Mozambique
- **Miguel Azevedo**, Managing Director and Head of Investment Banking Africa, Citigroup, United Kingdom
- **Marcel Krüse**, Chairman, Africa Corporate Finance Advisory, Angola
- **Michael Wilson**, Managing Partner, The Migson Group, Ghana

- **Michael Hacking**, Chief Executive Officer and Founder, Mocoh SA, Switzerland
- **José Pedro Soeiro**, Group Chief Economist, Banco Atlântico, Angola

*With a special address by*

- **Rogério Zandamela**, Governor, Central Bank of Mozambique, Mozambique

*Chaired by*

- **Alain Tschudin**, Executive Director, Good Governance Africa, South Africa

## Transforming Latin America

Latin America seems slow to redevelop even though opportunities beckon. Elections have been held, more are due, but it is difficult to move a nation from its historic trends. What are strategic priorities may trigger growth in Latin America? What are the prospects for strengthening Mercosur integration? Who might take the lead in this process?

- **André Ferraz**, President and Co-Founder, In-Loce Media, Brazil
- **Robert Capurro**, Chief Executive Officer, Canning House, United Kingdom
- **Ernesto van Peborgh**, Founder and President, El Viaje de Odiseo, Argentina
- **Fernando Pinto**, Chief Executive Officer, TAP Portugal, Portugal
- **Pedro Vargas David**, Chief Executive Officer, Alpac Capital, Columbia

*Chaired by*

- **Alejandro Litovsky**, Chief Executive Officer, Earth Security Group, United Kingdom

## Russian Aspirations

Russia remains a major global player as a provider of oil and gas and by its geopolitical ambitions. How might the Presidential election of March 2018 have altered internal and external stances even with increased EU and US sanctions? And what is the outlook for its economy?

- **Andrey Serebryakov**, Chief Executive Officer, Effective Capital, Russia
- **Evgeniya Shamis**, Founder and Chief Executive Officer, Sherpa S Pro, Russia
- **Mikhail Treyvish**, President, OmniGrade Universal Crowdsourcing Agency, Russia
- **Victor Zoubarev**, Deputy, State Duma, Russia

*Chaired by*

- **Ninel Seniuk**, Professor, MGIMO University, Russia

## Scenarios for Central Asia

Central Asia has untapped potential to play an important economic role in the world. Foreign investors are increasingly becoming key actors in the Central Asian economic landscape. How may these promises be turned to solid success? What are the key factors?

- **Mammad Abbasbeyli**, Founder and Chairman, PrimeGroup, Azerbaijan
- **Stiphan Beher**, Advisor to the President of the Kyrgyz Republic, Kyrgyzstan
- **Ali Hajizade**, Founder and Editor-in-Chief, thegreatmiddleeast.com, Azerbaijan
- **Pavel Koktyshhev**, Co-Founder and Chief Executive Officer, MOST Business Incubator, Kazakhstan
- **Sardor Koshnazarov**, Managing Director, Silk Capital, Uzbekistan
- **Nuriddin Karshiboev**, Chairman, NANSMIT, Tajikistan
- **Metin Palik**, Deputy Chairman, BI Group, Kazakhstan
- **Alexander Ruzanov**, President, BRF Research Group, Kazakhstan
- **Saken Shayakhmetov**, Adviser to the Prime Minister at Government of Kazakhstan, Kazakhstan

*Chaired by*

- tbc

## 16.30-17.00 Contact Break

### 17.00-18.00 Plenary: The American Dream

The 1967 Summer of Love was a social phenomenon in California: it was brief, but it changed the world. Today we find populism an unsettling expression. It too might be a brief global movement – but will it alter perceptions? We might ask where the US is going. What are its new dreams that will inspire the world? What critical changes are needed to re-direct US reality to offer greater guidance to the globe?

*Comment by*

- **Barbara Barrett**, Chairman, Aerospace Corporation, USA

### 18.00-19.00 Plenary: A Roadmap for Transition

This plenary will highlight the recommendations and initiatives identified during the meeting and how progress can be made in the coming years. Co-chairs and delegates will also debate and illustrate a roadmap for economic, political and social transition – and what will it take for us to jointly inspire the future

- **Amr Al-Dabbagh**, Chairman, Al-Dabbagh Group, Saudi Arabia
- **Strive Masiyiwa**, Founder and Chairman, Econet Wireless, South Africa
- **The Rt Hon Patricia Scotland QC**, Secretary-General, Commonwealth
- **Deborah Wince-Smith**, President, United States Council on Competitiveness, USA

*Summary by*

- **Rajive Kaul**, Chairman, Nicco Group, India

*Chaired by*

- **Frank-Jürgen Richter**, Chairman, Horasis, Switzerland

## 19.00-19.30 Bus to Cascais Citadel Palace

## 19.30-20.00 Reception

### 20.00-22.00 Dinner: Governing a World Out of Balance (Citadel)

We are facing a world that is increasingly complex and treacherous – and ultimately out of balance. As technology and globalization transform our world, what models of governance and collaboration are needed to support an equitable future? How to develop a global order that will ensure peace and allow countries to play by the rules? And how to stay true to our core values as we work to build a more focused life for ourselves and our societies?

- **HRH Prince El Hassan bin Talal of Jordan**, Jordan
- **Marcelo Rebelo de Sousa**, President of Portugal, Portugal

*Chaired by*

- **Norman Pearlstine**, Vice Chairman, Time Inc., USA

## 22.00-22.15 Shuttles to the Hotel Palacio

## 22.00-23.00 After-dinner Reception (Hotel Palacio)

**8 May, 2018**

**08.00-09.30 Breakfast Sessions: Inspiring the Future**

*We must all take responsibility for our future. Thus, through our choice of politicians, business leaders and community workers we must accept it is really us, collectively, that determines the inspiration, if any, which uplifts us. We will reflect on the discussions of the last two days and contemplate how the world is going to look? What critical and sustainable success factors need to be addressed to create inspiration?*

**Inspired for Life**

The present chaotic world might be revitalized by an injection of happiness. How can we develop inspirations to counteract negativity? What are the inspirations? How do we ensure a viable work-life balance within the ethics and mores of each nation?

- **Patricia F Beccalli**, Founder and Chief Executive Officer, Principle AG, Switzerland
- **Karen Guggenheim**, Co-founder and Chief Operations Officer, World Happiness Summit, USA
- **Metin Guvener**, Chairman, Triangle Group, United Kingdom
- **Saskia Kunst**, Founder and Chief Executive Officer, Consiglio Corporate Development, The Netherlands
- **Julia Leiniger**, Professor, German Development Institute, Germany
- **Terence Mauri**, Managing Director, Terence Mauri Ltd, United Kingdom

*Chaired by*

- tbc

**Rethinking Capitalism**

For too long most of the global population has suffered wage erosion. Why is this? What hinders enterprise owners, slowing the capital investments needed to make staff more efficient and effective? Why do social media criticize but never suggest how to rebuild? Ought we to reposition capitalism?

- **Fakhri Ahmadov**, Managing Director, Ahmadoff & Company, United Kingdom
- **James Frederick Angelus**, Director, Kanon International Holdings, UAE
- **Jeffries Briginshaw**, Chief Executive Officer, BritishAmerican Business, United Kingdom
- **Rodrigo Rodrigues**, Partner & Strategic Ideator, TorkeCC, Portugal
- **Magnus Qvant**, Secretary General, Resilient Regions Association, Sweden

*Chaired by*

- **Toomas Danneberg**, Vice Rector, Estonian Business School, Estonia

**Innovation Leads to New Health-care Realities**

Innovation in health-care is advancing globally, offering transformative change. In an aging society we might consider better palliative care most important – but are there other areas that offer better prospects? How may our planet and we become more resilient?

- **Heli Bathija**, Director, Geneva Foundation for Medical Education and Research, Switzerland
- **Fan Shenggen**, Director General, International Food Policy Research Institute, USA
- **Rui Diniz**, Member of the Executive Board, José de Mello Saúde, Portugal
- **Mark Hollingsworth**, Chief Executive Officer, The Nutrition Society, United Kingdom
- **Pedro Oliveira**, Founder, Patient Innovation, Portugal
- **Gregory Rockson**, Co-founder and Chief Executive Officer, mPharma, Ghana

- **Arad Rostampour**, Founder and Chief Executive Officer, Zenamins, USA
  - **Mary C. Sophos**, Senior Vice President, Grocery Manufacturers Associations, USA
- Chaired by*
- **João Marques Gomes**, Chief Executive Officer, Nova Healthcare Initiative, Portugal

## **Creativity in the Unknown**

Science, social science and engineering development lead us into new areas, sometimes quickly. With the global population expected to rise to 11 billion what advances are desirable? How may they be achieved given our global financial slowdown? Who are the leading exemplars?

- **Tiago Freire de Andrade**, President, BET - Bring Entrepreneurs Together, Portugal
  - **Türker Bas**, Chairman and Professor, Sakarya University, Turkey
  - **José Damico**, Founder, SciCrop, Brazil
  - **Simone Kimpeler**, Head of the Competence Center Foresight, Fraunhofer Institute for Systems and Innovation Research, Germany
  - **Venkat Matoory**, Chief Executive Officer, Junior Achievement of India, India
  - **Julia Stamm**, Managing Director, Science Leads, Germany
- Chaired by*
- **Timothy J. Nichol**, Dean of Business School, Liverpool John Moores University, United Kingdom

## **Bridging the Cultural Divide**

Our culture is our bedrock – it makes us who we are. And we are reluctant to let go when we have to work with different others when the pressure to compromise causes conflict. How do we promote deeper cultural awareness to promote harmony and generate inspiration between people of different upbringings?

- **Maria Elena Agüero**, Secretary General, Club de Madrid, Spain
  - **Doris Albisser**, Vice Chairman, EurAsia Competence, Switzerland
  - **Steven Braekeveldt**, Chief Executive Officer, Continental Europe, Ageas, Belgium
  - **Jena Davidson**, Managing Director, Jenson 8, United Kingdom
  - **Diana Skelton**, Deputy Director General, ATD Fourth World, France
  - **Wang Jincheng**, Director, Confucius Institute of University of Lisbon, Portugal
- Chaired by*
- **Pedro Santa Clara**, Professor, Nova School of Business and Economic, Portugal

## **09.30-10.00 Contact Break**

## **10.00-12.30 Sightseeing: A Morning in Cascais**

Participants are invited to join a guided tour to explore the vibrant city of Cascais. Walk round the city and stroll through Cascais's colorful old town. We meet at 10.00 in the lobby of the Palacio Hotel.